

# Junior Summer Manager - Marketing

## Specifications

Volunteer agreement	Minimum of 20 hours each week, min. 10 weeks
Starting	June 2021 (latest: end of June)
Location	Leuven, Belgium

## About L V N

[Leuven Value Network](#) ( L V N ) is a non-profit organisation which falls under the umbrella of [Leuven MindGate](#); part of the City of Leuven. L V N accelerates value creation by bringing together the ambitious minds of Leuven via (digital) networking events.

**Our vision:** We believe that the world's most complex problems can only be solved by working together.

**Our mission:** Bringing people together for the better in Leuven.

**Our core team** consists roughly of 6 full-timers and +/- 20 young potentials that each volunteered to contribute to this vision in their own area of expertise. Each team member is active in one of the three functional teams: Operations & HR, Community and *Marketing*.

## Your mission

As a marketing volunteer you will join our marketing team in executing communication plans for L V N. At the start of your traineeship, you will be supported on a daily basis by our Founder and the Head of Marketing. Over time, you will be given more responsibilities to maximize your learning curve. Finally, once you are fully up to speed, you will manage your own projects. In the role description below we have summarized your main tasks and responsibilities.

## Role description

We are looking for someone who is eager to learn and has a go-for-it mentality. Experience is a plus but certainly not a must. If that is you, please continue reading for more detailed info.

As a volunteer you will strengthen the marketing team in promoting our events and are able to touch upon the following areas:

- Developing our overall marketing strategy;
- Social media management - Facebook, Instagram and LinkedIn;
- Email marketing - MailChimp;
- Copywriting;
- Creating visual content - Canva, Photoshop and Illustrator;
- Ensuring all communications follow GDPR regulations;
- Press management - Production, distribution and follow-up of press releases;
- Website - SEO and Google Analytics;

- Analysis of target groups per communication channel;
- Project management and planning - Slack, Trello, Google Drive

## Requirements

We are a group of motivated entrepreneurs and are looking for a like-minded person to strengthen our team. Ideally, you recognize yourself in the description below:

- You are an excellent communicator;
- You are fluent in English;
- You are flexible and thrive in a startup environment. You don't have a 9-to-5 mentality;
- You are very organised and have no problem respecting timelines and meeting deadlines;
- You can work independently as well as in a team;
- You have a can-do attitude towards challenges and love learning new skills;
- You pay attention to detail;
- You have a strong sense of ownership and a proactive mindset.

## Our offer

- A summer experience in a thriving startup environment;
- The opportunity to learn from and work with like-minded ambitious entrepreneurs.
- A possibility to join our volunteer team after you finish your internship successfully.

## Application

Interested candidates are asked to send their CV and one-page cover letter in English underlying the relevant experience for this position, by navigating to our sign-up page.

[Apply Here](#), **before May 17, 2021**. Please note that this vacancy can be closed before the deadline depending on the candidates.

Only shortlisted candidates will be invited for an interview within two weeks of their application. Shortlisted candidates may be asked to prove their background, qualifications, skills and experiences by providing relevant documents.

